
Ackton Pastures Primary Academy

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'Children at the heart; Inspiring futures'

Friday 10th September 2021



ClassDojo

Dear Parents and carers,

I am writing to inform you of an exciting new system here at Ackton Pastures. We are delighted to announce that, in addition to the recognition and acknowledgement children already receive for their positive behaviour choices, we will be introducing 'Class Dojo' this academic year.

Class Dojo will allow us to more regularly connect with you regarding the positive choices made by your children each and every day. Class Dojo is an online application where children are awarded 'Dojos' in school as they are recognised for the positive choices they make, and you, as the parent and carer, will be able to log into the application and more closely see how your children have been impressing the staff team each day.

Class Dojo can be used on any device: it is a simple, free mobile app for Apple iOS and Android, and can also be used from any tablet, laptop or computer using www.classdojo.com. The company is based in the US but is now utilised in a huge percentage of UK schools, meeting all UK GDPR guidelines. If you would like to learn more about this, please visit www.classdojo.com/learnmore or www.classdojo.com/privacycenter.

Class Dojo will be initially introduced for the children within the classrooms only, but the school team will be busy behind the scenes organising information so that we can connect you to the application as soon as possible. Please note that this is another lengthy task for our amazing school team to organise. When we connect you, all that is required is for you to use your email address, set your own password and then connect to your child using the information we will send out. Please ensure that we have all up-to-date contact details for you to ensure this happens smoothly.

I will prepare a further letter and a supporting step-by-step guide more closely to the time when we are ready to invite you as parents, which I hope will be within the first few weeks of term.

Kind regards,

Mr K Allanson
Assistant Headteacher